

# Ronneil Nesbitt

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## PROFESSIONAL SUMMARY

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Co-Founder and Lead Frontend Engineer with 15+ years of experience building user-centered digital products. At OpenSponsorship — a VC-backed sports influencer marketplace connecting 25,000+ athletes with brands across 150+ sports in 40+ countries — I architected and delivered the full frontend of the web and mobile platform from the ground up, led a cross-functional technical team, and drove product development from concept to scale. Deep expertise in React, React Native, UI/UX design, and modern frontend engineering, with a strong instinct for clean, performant, and accessible interfaces.

## TECHNICAL SKILLS

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**Languages & Frameworks:** JavaScript (ES6+), TypeScript, React, React Native, AngularJS, Node.js, HTML5, CSS3, SASS/LESS, PHP, SQL, C, Java

**UI/UX & Design Tools:** Adobe Photoshop, Axure, Balsamiq, Bootstrap, Responsive & Adaptive Design

**Methodologies:** Agile / Scrum / Lean, Component-Driven Development, Agentic Coding (AI-assisted development workflows)

**Other Tools:** jQuery, XML, ASP, Elgg, Flex, Git

## WORK EXPERIENCE

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### Co-Founder & Lead Frontend Engineer — OpenSponsorship

New York, NY | 2016 – Present

- Co-founded OpenSponsorship, now the leading sports influencer marketing platform connecting 25,000+ athletes with brands across 150+ sports in 40+ countries.
- Architected and built the entire frontend of the web platform and iOS & Android mobile applications from inception, using React, React Native, and TypeScript.
- Led and managed a technical team of 2–5 engineers, overseeing code quality, sprint planning, and technical direction in an Agile environment.
- Collaborated cross-functionally with product, design, and business stakeholders to translate requirements into polished, high-performance user interfaces.
- Contributed to the platform's growth to 19,000+ brand accounts and facilitated thousands of athlete-brand sponsorship deals.
- Implemented agentic coding workflows, leveraging AI-assisted development to accelerate feature delivery and improve engineering productivity.

### UI/UX Specialist — Davyn Ltd

Trinidad & Tobago | Jun 2015 – Nov 2015

- Developed well-structured, maintainable frontend code applying best-practice patterns.
- Served as Information Architect and Visual Designer, creating high-fidelity UX solutions for complex user problems.

### Senior Software Developer — Medullan Inc.

Boston, MA & Trinidad & Tobago | Aug 2008 – May 2015

- Developed frontend code for American healthcare applications, focusing on clean, semantic HTML/CSS and JavaScript.
- Worked within Agile/Scrum teams delivering patient-facing and internal health management tools.

## EDUCATION

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### B.Sc. Computer Science — University of The West Indies, St. Augustine, Trinidad

2005 – 2008